

# FOR IMMEDIATE RELEASE



## Deserving Moms Get Pretty and Pose for Mother's Day: *Houston Pretty Party Earns Rave Reviews and Big Hugs*

Houston, TX (May 11, 2009) – Move over, perfume, roses and long brunch lines. This year, thirty mothers enjoyed an afternoon of fabulousity at *The Pretty Party: Mother's Day Edition*, hosted by luxe event connoisseurs Alexia Johnson, owner of Life's Petals Event Planning and Summer Galvez, owner of Socially Privileged Entertainment. The event featured professional make-up artist, Tinnell McIntyre, and photographer, Jeremy Biggers, owner of Viva la Paloma Studio. Their collaboration of striking make-up and soft lighting brought out the beauty in special lady amidst a background of tasty hor d'oeuvres by Costco, Treebeards and Absolutely Edible Cakes, and palette-pleasing wines, courtesy of Swirll Wine Bar located in downtown Dallas, TX.

Mothers and daughters weren't the only guests in attendance, though. Through a twist of fate, good will and charity, The Pretty Party was able to extend its invitation to 4 very special Houston mothers, each deserving of a day to shine beneath the bright lights. 3 foster mothers and 1 mother battling Lupus were treated to a full-day which began with brunch at The Breakfast Klub, then transitioned to Willowbrook Mall's New York & Co. for shopping, and then on to a salon for mani's and pedi's. They then rounded out the evening with their grand entrances into The Pretty Party, where they each had their own mini photo shoot. Jammal Brown of the New Orleans Saints sponsored 2 of the mothers and even took a special flight into Houston to personally meet and pose with his "moms" for the day. A second NFL superstar graciously sponsored the other 2 mothers, but has chosen to remain anonymous.

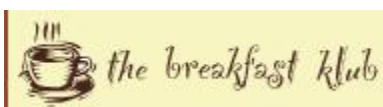
"You have no idea how I feel right now. Its so rare that people go out of their way to do something this special for someone else. I'm just moved. God is so good," shared a tearful Marie Harper. Marie was one of the 4 special mothers of the day and she currently has 11 children, 8 of which have special needs.

Key event partners included the Galleria Costco, Treebeards and Absolutely Edible Cakes of Dallas, Bath Junkie of River Oaks, Sydne St. Roix of The Social Butterfly Collection, The Breakfast Klub, Amber Dawn Accessories, Renesha Thibodeaux of Ardyss International, Restore Shelter of Los Angeles.

"The outpouring of kind gestures and sponsorships we received was incredible and we cannot thank enough our event sponsors, vendors and donors who went out of their way to contribute to The Pretty Party's success. Because of each person involved, right now 30 moms are somewhere sitting up taller, smiling brighter and feeling a little more fabulous than they did last week. Our mission was absolutely accomplished," reflects Galvez. She and Johnson have already confirmed upcoming Pretty Party dates in Dallas, LA, OKC and Chicago. Visit their event site at [www.sociallyprivileged.com/prettyparty.html](http://www.sociallyprivileged.com/prettyparty.html) for more information.

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